

Press Release--For Immediate Release

Contact:

[Your name or press contact's name]

[Name of your practice or business]

[Your contact phone number]

[Your email address]

[Title] [First Name, Last Name] receives [Name of Award] from [Conference or group]

([YOUR CITY IN ALL CAPS, your state spelled out. -today's date]) [Conference or group] recently recognized [Hypnotist/Hypnotherapist/NLP Practitioner/whatever applies] [Your full name] with the [name of your award] at their annual Conference in [City, state] on [date].

[Conference or event name] Executive Director [or appropriate authority], [name] said, "[Your quote from mentioned authority inserted here]."

"[Quote from you about attending the conference, or the work that you were recognized for, or something else having to do with the award], said [your last name]. "[Describe any other roles you had or experiences you had at this year's conference, or anything else you want to say about your honor or the event]."

[Your full name] is the [your title, like owner, founder, etc.] of [name of your business or practice], located in [your city]. [Your last name] helps clients [list of services you provide] [Your last name] is a [graduate of/certified by, etc.] [List your most prestigious hypnosis/NLP training programs].

(Optional) "[Insert another quote here about the conference, your practice, why you got into the field, etc.", said [Your last name]. "Insert another quote here.]"

###

About [Name of your practice or business]

Located at [street address] in [city], [Name of your practice or business] specializes in [list your specializations]. [List another fact or two about your business—such as number of people you serve every year, BBB membership, other memberships, etc.] For more information, contact [name of contact person] at [insert website URL, email, and/or phone number.]

About [Conference or Event]